
For an event focused on real estate, the program touched on everything from health care and higher education to arts and entertainment.

But that was by design for NAIOP New Jersey, which sought to highlight how those sectors are now driving development in the Garden State. That was the focus of a panel discussion hosted Monday night by the industry organization, one that drew dozens of attendees to Maritime Parc in Jersey City.

The event highlighted entities beyond the traditional office, industrial, retail and residential users that have long fueled that real estate industry. Chief among them are institutions such as Rutgers University, which is the midst of a \$330 million, 800,000-square-foot redevelopment of its College Avenue campus in New Brunswick.

The first piece of the project for Rutgers, a 600-bed residential honors college, will open Aug. 15 and give way to other phases, such as a new academic building and apartments for students. Christopher Paladino of the New Brunswick Development Corp., of Dgxeq, y jkej ku urgctjgc fkp i vjg fgxgnqr o gpv, uckf kvøu pggfgf vq òtg-guvcdnkuj vjg egpvgt qh vjg wpkxgtug dgkpi Ngy Btwpu ykemö chvgt ocp{ {gctu qh Twvigtu gzrcpfkpi kp uwdwtdep sites such as Piscataway.

For students, it was about transforming a tired ca o rwu kpvq ðvjg rnceg vjcv cmm qh vjgo jcf qrvkqpu vq iqö cpf

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