

NJCU SCHOOL OF BUSINESS AT FT. MONMOUTH AND JERSEY CITY

# Bachelor of Science in Business Analytics

C H D I A E D

Analytics is the process of examining data sets to make conclusions about information contained within the data. It is a discipline that uses scientific methods, analytical algorithms, and statistical models to extract meaningful insights from data. The field is growing rapidly, with a projected 36% increase in demand for data scientists by 2020.

NJCU School of Business at Ft. Monmouth and Jersey City offers a Bachelor of Science in Business Analytics. The program is designed to provide students with the skills and knowledge needed to succeed in the data-driven business world. The curriculum includes courses in statistics, data visualization, and business analytics.

## Demand For Data Scientists

The demand for data scientists is growing rapidly. According to a report by IBM, the number of data scientists in the United States is expected to reach 364,000 by 2020, up from 272,000 in 2015. This growth is driven by the increasing amount of data being generated by businesses and the need for organizations to analyze this data to gain insights and improve their operations.

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## Why Choose NJCU For Your Degree?

At NJCU School of Business at Ft. Monmouth and Jersey City, we offer a Bachelor of Science in Business Analytics. Our program is designed to provide students with the skills and knowledge needed to succeed in the data-driven business world. The curriculum includes courses in statistics, data visualization, and business analytics.

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# Turn Your A.S. Degree from Middlesex College into a B.S. in Business Analytics from NJCU

**General Education**  
 This program requires 11 general education credits: 33 credits, including 21 credits, and 120 credits. The Middlesex College A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.

C E E E	D E E E A E	C .
General Education program	Completion of A.S.	Accepted
ENGL 101, ENGL 102, ENGL 103, ENGL 104	ENG 101, ENG 102	
ENGL 105, ENGL 106, ENGL 107, ENGL 108	ENG 103, ENG 104	
MGMT 101, ENGL 109, ENGL 110, ENGL 111, ENGL 112, ENGL 113, ENGL 114, ENGL 115, ENGL 116, ENGL 117, ENGL 118, ENGL 119, ENGL 120	CSC 101, CSC 102, CSC 103, CSC 104, CSC 105, CSC 106, CSC 107, CSC 108, CSC 109, CSC 110, CSC 111, CSC 112, CSC 113, CSC 114, CSC 115, CSC 116, CSC 117, CSC 118, CSC 119, CSC 120	
MATH 101, MATH 102, MATH 103, MATH 104, MATH 105, MATH 106, MATH 107, MATH 108, MATH 109, MATH 110, MATH 111, MATH 112, MATH 113, MATH 114, MATH 115, MATH 116, MATH 117, MATH 118, MATH 119, MATH 120		

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