18301

EDUCATION

Doctoral of Professional Studies – Management/International Business

Pace University, New York, NY

Master of Business Administration – Management/Entrepreneurship

Nova Southeastern University, Broward, FL

Bachelor of Business Administration - Management

Pace University, New York, NY

Associate in Applied Sciences - Advertising

New York City Community College, New York, NY

ACADEMIC EXPERIENCE – DUTIES AS CHAIR

NJCU Professor – School of Business, Jersey City, NJ 2013 - Present

Chair and Tenured Professor Management Department

• Oversee four undergraduate and three graduate majosgr- Tf-2Jt3 (unpT)-4 (nB eSl 0 Td h3i)0.(nt)-2 nB

LECTURED AT THE FOLLOWING UNIVERSITIES

Åbo Akademi University Finland	East Stroudsburg University PA	
Aksaray University Turkey	Helsinki School of Business Finland	

DOCTORATE

Building Organizational Capacity
Business Leadership and Strategy
Business Strategy and Innovation
Dissertation Chair and SME
Dissertation Portfolio
Ethics in Business
Executive Leadership
Qualitative Research Design and Methodology
Scholarly Literature Review

BUSINESS EXPERIENCE

JPMORGAN CHASE BANK, New York, NY

2003 - 2015

Vice President, Product Management, Treasury Services (2010 -2015)

The faculty line at NJCU overlapped with the role at JPMorgan from 2013 through 2015. This overlap occurred because JPMorgan requested additional time due to the debt ceiling crisis within the federal government. Permission was granted by NJCU and JPMorgan to have a short-term dual role, which concluded in 2015.

Responsibilities during this period included:

- Developing global business strategies for Treasury Services Product
- Chairing the Treasury Services Liquidity Risk and Compliance Committee, with oversight for AML, FATCA, KYC, and Dodd-Frank compliance issues in the business. Acted as subject matter expert (SME) on compliance issues within Liquidity.
- Handling administrative responsibilities for the Treasury Services Intern and Analyst programs, including university placements.
- Serving as the Global Project Manager for large-scale projects related to Cash Concentration.
- Managing analytics teams that supported global Treasury Liquidity, including daily balances
 monitoring and reporting to the Federal Reserve (Fed), Office of the Comptroller of the
 Currency (OCC), and JPMorgan CEO. These daily reports covered approximately \$285 billion.

Vice President, Product Management, Worldwide Securities Services (2006 – 2010) Collateral Management responsibilities included:

- Leading teams in the US, UK, and India to implement a new security collateralization product platform.
 - Served as a Project Manager for several multi-year/multi-million-dollar initiatives, overseeing the implementation of products such as Cash Collateral Management (CCM) and Securities Collateral Management.

 Managed Collateral Management for US Broker Dealer (SCM) and Derivatives Collateral Management (DCM).

- o Acting as the Product Manager for Broker Dealers, Banks, and Hedge Funds/Private Equity.
- Managed multiple global product lines, including Tri-Party Equity (TPR), Public Funds Collateral Management, Securities Collateral Management, and Stock Loan Escrow (SLE).
 - o Successfully grew balances from zero to \$40 billion, generating revenue of \$3.7 million over a 9-month period.

Vice President, Project Management, Retail Financial Services (2003 – 2006)

Chase Insurance Group VP responsibilities included:

- Managed the implementation of a new Agency Management System for the Private Client Group, resulting in increased sales volume and revenue.
- Created and approved business and systems requirements, ensuring alignment with organizational objectives.
- Managed risks by implementing and monitoring financial and operational controls for the business.
- Led projects utilizing either Waterfall or Agile processes, depending on the project's needs.
- Maintained a leadership role throughout the project lifecycle, from inception to implementation, wholes fire wholes from the project lifecycle, from inception to implementation, wholes from the wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from inception to implementation, wholes from the project lifecycle, from

Senior Project Manager, Voice of the Customer (1997 - 1999)

• Directed multiple teams with the objective of enhancing written customer communications. Collaborated closely with business partners to revamp and establish a standardized output format, and successfully managed the transition from legacy systems to cutting-edge platforms for communication delivery.

- Managed a dynamic communications team, overseeing the entire process from gathering business requirements to implementing client communications for Individual Life and Retirement Services. Achieved streamlined and effective communication strategies that resonated with customers.
- Facilitated customer focus groups to gather valuable feedback on the design and overall impact of communications. Utilized this input to continuously improve the customer experience and meet their evolving needs.
- Acted as a liaison to legal and compliance departments, ensuring that all communications adhered to regulatory guidelines and maintained the highest standards of compliance.
- Awarded the prestigious "Dalbar" Communications Award in 2000 for outstanding communications design, highlighting the commitment to delivering clear and engaging messages to customers.
- Managed risks associated with product communications to ensure compliance with state regulations, mitigating potential issues and maintaining a strong reputation for regulatory adherence.

PUBLICATIONS & PRESENTATIONS

Refereed Publication - Journal of Higher Education Management (November 2021 V36, N2) "Reflections on the Internationalization of Higher Education"

Refereed Publication –International Journal of Marketing Studies (August 2020 V12, N3) "Impact of social media on consumer buying patterns"

Refereed Publication –Managerial and Decision Economics (September 2019 V40, N6) "A case for resourceEduc6cea4 Tw 0.44 04(nsv)4 (f)3 (l)- (f)3 (l)-.[Tj[(2)-10 (01)]TJ(9n E)1 (c (l)-2)-5 (.)]TJ0 E(2)

Refereed Publication – International Journal of Business & Applied Social Science (Mar 2016 V2, N3) "Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises"

Refereed Publication – Financial Markets, Institutions & Instruments (Jan 2016, V25) "The Technology of Ratings Then and Now; Hiding in Plain Sight"

Refereed Publication – Journal of Behavioral Finance and Economics (2014 V4, N1) "How Expert Judgement Reacts to a Major Financial Crisis: An Analysis's of the 1925-1933 Bond Ratings of John Moody"

Presenter – 2024 November Montclair State University, *Pannel Discussion*, "Fulbright Impact: the Power of International Perspectives in Research & Teaching"

Presenter – 2024 October University de las Americas Puebla, Mexico "Greed is Good? Wall Street Perspective"

Presenter – 2024 October Lapland April University of Applied Sciences, Finland "Sustainable development projects – Wall Street prospective"

Presenter – 2024 May Montclair State University, *Pannel Discussion*, "Perspective on How Intercultural Experience Help Us Survive & Thrive"

Presenter – 2024 March University de las Americas Puebla, Mexico "Greed is Good? Wall Street Perspective"

Presenter – 2024 February Lapland April University of Applied Sciences, Finland "Sustainable development projects – Wall Street prospective"

Presenter – 2024 January Fulbright Association "Adventures in Finland as a Fulbright Scholar – Elves, Reindeer's and Happiness"

Presenter – 2023 October University de las Americas Puebla, Mexico "Greed is Good? Wall Street Perspective"

Presenter – 2023 October Lapland University of Applied Sciences, Finland "Sustainable development projects – Wall Street prospective"

Presenter – 2023 March University de las Americas Puebla, Mexico "Wall Street Ethics – Myth or Fn4 (m)-6 (en)-13.9 (t)-6.r

<u>Keynote Address</u> – 2021 K J Somaiya Institute of Management Mumbai India "Business Agility and Adaptability in the VUCA Environment"

Presenter – 2021 K J Somaiya Institute of Management Mumbai India "Reflections on the Internationalization of Higher Education"

Presenter – 2021 American Association of University Administrators "Reflections on the Internationalization of Higher Education"

Presenter – 2021 Aksaray University, Turkey "The overall change post-pandemic in the globalization of education"

Presenter – 2021 University de las Americas Puebla, Mexico "Leadership and Innovation"

Presenter – 2021 University of Worcester, UK "New Business Idea Model"

Presenter 2020 Eastern European Fulbright Association to USA Administration "The New Reality of Partnerships"

Presenter – 2020 Fulbright Finland Alum5 0n (n)-106 8 y delections on the Internatint P &Mc 0.004mhis 5 Td() TjE

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Presenter - 2017 Oxford Business & Economics Conference (OBEC) – Saïd Business School, Oxford University UK

"A Case for RBV in the Banking Industry: One firm's use of RBV for competitive advantage"

Presenter – 2017 Fifth Annual International Conference on Sustainable Development (ICSD) - Columbia University "Global Sustainability Risk to India"

Presenter – 2016 Cambridge Business & Economics Conference – Murray Edwards College, Cambridge University UK

"Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises"

Presenter – 2016 XXIV International Economics Convention - Mumbai, India "A Global Economic(i)-2 (ona)4 (l)-ons from22 (i)-2 7ix.4n-8 (es)-5 (e &)-2 (E)1 (-v1).-5 (e5 i)-2 ()-11.4

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LICENSES

State of New Jersey Department of Education - Business Education - [inactive] FINRA/NASD - Registered Principal Series 24 & Registered Representative Series 7- [inactive]