

Dr. John T. Donnellan, DPS, MBA
Professor and Chair Management Department

97 Woodwind Court
East Stroudsburg, PA 18301

201 200 2308
donnellan2002@yahoo.com

EDUCATION

Doctoral of Professional Studies – Management/International Business
Pace University, New York, NY

Master of Business Administration – Management/Entrepreneurship
Nova Southeastern University, Broward, FL

Bachelor of Business Administration - Management
Pace University, New York, NY

Associate in Applied Sciences - Advertising
New York City Community College, New York, NY

ACADEMIC EXPERIENCE – DUTIES AS CHAIR

NJCU Professor – School of Business, Jersey City, NJ 2013 - Present

Chair and Tenured Professor Management Department

Oversee four undergraduate and three graduate majors, serving 450+ students.

Lead a department of six full-time and 27 part-time faculty members, along with one assistant, managing all aspects of budget, staffing, promotion, reappointment, and scheduling within a unionized AFT/CWA environment, ensuring AQ/PQ compliance.

Member of the Senate Executive Committee.

Serve as Treasurer and Executive Committee Member for AFT Local 1839.

Participate on the Advisory Board of Brookdale Community College.

Approved numerous articulation agreements with community colleges to streamline student transfers.

Spearheaded the transition of all curricula to an online format, training faculty for effective online instruction, with a focus on Quality Management standards.

Ensured departmental assessment processes meet ACBSP standards, with efforts underway to achieve AACSB accreditation.

Established the Management Advisory Board, fostering partnerships with local businesses for internships and full-time employment opportunities.

Developed international cooperative project-based learning initiatives for students, broadening their global exposure.

Created the Management Student Mentoring Program, engaging all faculty in mentoring roles to support student development.

Fulbright:

Alumni Council member *Friends of Fulbright Finland (FoFF)*

Board of Director New Jersey Fulbright Association Chapter

NJCU Fulbright Liaison

DOCTORAL PROGRAM CHAIR

BUSINESS EXPERIENCE

JPMORGAN CHASE BANK, New York, NY

2003 - 2015

Vice President, Product Management, Treasury Services (2010 –2015)

The faculty line at NJCU overlapped with the role at JPMorgan from 2013 through 2015. This overlap occurred because JPMorgan requested additional time due to the debt ceiling crisis within the federal government. Permission was granted by NJCU and JPMorgan to have a short-term dual role, which concluded in 2015.

Responsibilities during this period included:

Developing global business strategies for Treasury

Created and approved business and systems requirements, ensuring alignment with organizational objectives.

Managed risks by implementing and monitoring financial and operational controls for the business.

Led projects utilizing either Waterfall or Agile processes, depending on the project's needs.

Maintained a leadership role throughout the project lifecycle, from inception to implementation, while effectively leading cross-functional teams.

PRUDENTIAL FINANCIAL, Newark, NJ

1997 - 2003

Director Public Relations Investments (2001 -2003)

Public Relations Director responsibilities included:

Developing and implementing comprehensive branding strategies and marketing communications for all investment products offered through both affiliated and non-affiliated channels, including Mutual Funds and Annuities.

Collaborating with the President of Prudential Investments to devise business strategies and create compelling content aimed at enhancing product positioning among distributors and the sales force (financial advisors, wholesalers), while ensuring compliance with all regulations.

Responsible for a budget of \$1.5 million allocated for the development and launch of targeted public relations programs directed at the media, industry professionals, and stakeholders.

Senior Project Manager, Field Impact Testing and Integration(1999 -2001)

Led the implementation of impactful strategic initiatives aimed at enhancing productivity and profitability within the national retail sales force. Key areas of focus included communications, training, product development, software enhancements, procedural changes, regulatory require (of)3 (tOI(l s)1 3u-2 (e)4 (l)-2 (df)3 (tOBDC /C20 1 Tf)4 (c)t)-2 (a)4 (dl)-2 (ec)4 (ha)4 (c, r)3 (e)4 (

Acted as a liaison to legal and compliance departments, ensuring that all communications adhered to regulatory guidelines and maintained the highest standards of compliance.

Awarded the prestigious "Dalbar" Communications Award in 2000 for outstanding communications design, highlighting the commitment to delivering clear and engaging messages to customers.

Managed risks associated with product communications to ensure compliance with state regulations, mitigating potential issues and maintaining a strong reputation for regulatory adherence.

PUBLICATIONS & PRESENTATIONS

Refereed Publication - Journal of Higher Education Management (November 2021 V36, N2)
"Reflections on the Internationalization of Higher Education"

Refereed Publication –International Journal of Marketing Studies (August 2020 V12, N3)
"Impact of social media on consumer buying patterns"

Refereed Publication –Managerial and Decision Economics (September 2019 V40, N6)
"A case for resource-based view and competitive advantage in banking" DOI: 10.1002/mde.3041

Refereed Publication –Journal of Academic Perspectives (2019 V2, N1)
"A Comparison of Pedagogy in China and USA Classrooms"

Refereed Publication –Journal of Management and Sustainability (July 2018 V8, N1)
"Global Sustainability Risk to India"

Refereed Publication –International Journal of Economics and Finance (August 2017 V9, N8)
"The Impact of Working Capital Components on Firm Value in US Firms"

Refereed Publication – ACBSP Transnational Journal of Business (June 2016 V1)
"Greater Participation in Sport by Women Creates an Economic Benefit"

Refereed Publication – International Journal of Humanities & Applied Social Science (Apr 2016 V1, N1) "Effect of Ad Repetition and Relevance in Social Media Advertising"

Refereed Publication – International Journal of Business & Applied Social Science (Mar 2016 V2, N3)
"Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises"

Refereed Publication – Financial Markets, Institutions & Instruments (Jan 2016, V25)
"The Technology of Ratings Then and Now; Hiding in Plain Sight"

Refereed Publication – Journal of Behavioral Finance and Economics (2014 V4, N1)
"How Expert Judgement Reacts to a Major Financial Crisis: An Analysis's of the 1925-1933 Bond Ratings of John Moody"

Presenter – 2021 Aksaray University, Turkey

“The overall change post-pandemic in the globalization of education”

Presenter – 2021 University de las Americas Puebla, Mexico

“Leadership and Innovation”

Presenter – 2021 University of Worcester, UK

“New Business Idea Model”

Presenter 2020 Eastern European Fulbright Association to USA Administration

“The New Reality of Partnerships”

Presenter – 2020 Fulbright Finland Alumni

“The New Reality of Partnerships”

Presenter – 2020 K J Somaiya Institute of Management Mumbai India

“Perspectives and Strategies on how building a network helps to solve diplomacy issues”

Presenter– 2020 Helsinki School of Business Finland

“Sustainability and Ethics in Business”

Presenter– 2020 Metropolia University Finland

“Sustainability and Ethics in Business - JPMorgan”

Presenter– 2020 Åbo Akademi University Finland

“Sustainability and Ethics in Business”

Keynote Address – 2020 Turku University of Applied Sciences “A-R-C, “Developing careers in jobs that do not yet exist.”

Presenter – 2019 Conference on Education Research Symposium – Green Templeton College, Oxford University UK

“A Comparison of Pedagogy in China and USA”

Presenter - 2018 ACBSP Region 1 Conference -NJCU, NJ

“Global Entrepreneurial and Leadership Collaboration – NJCU and SAMK”

Presenter - 2017 Oxford Business & Economics Conference (OBEC) – Saïd Business School, Oxford University UK

“A Case for RBV in the Banking Industry: One firm’s use of RBV for competitive advantage”

Presenter – 2017 Fifth Annual International Conference on Sustainable Development (ICSD) - Columbia University “Global Sustainability Risk to India”

Presenter – 2016 Cambridge Business & Economics Conference – Murray Edwards College, Cambridge University UK

“Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises”

Presenter – 2016 XXIV International Economics Convention - Mumbai, India
“A Global Economic Risk Perspective of India”

Presenter – 2015 XXIII International Economics Convention - Mumbai, India
“Corporate Social Responsibility in Japan”

Presenter – 2015 Association of Global Management-Columbia University
“Greater Participation in Sport by Women Creates an Economic Benefit”

Presenter – 2015 Annual Meeting of the Eastern Academy of Management
“Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises”

Presenter – 2015 Socionomics Conference
“Results of the Decade” and Bond Rating Stability During the U.S. Great Depression

Presenter – 2014 NJCU President’s Research Roundtable Series
“Global Business and Critical Thinking in Chinese Universities”

Presenter – 2014 Marketing EDGE Direct/Interactive Marketing Research Summit
“Effect of Ad Repetition and Relevance in Social Media Advertising”

Presenter – 2014 Annual Meeting of the Academy of Management
“Results of the Decade” and Bond Rating Stability During the U.S. Great Depression

Presenter - 2013 Annual Meeting of the Academy of Behavioral Finance & Economics
“Results of the Decade” and Bond Rating Stability During the U.S. Great Depression

Panelist – May 7, 2024, Fulbright-NJ Perspective on How Interculture Experiences Help US Survive & Thrive, Montclair State University, NJ

Panelist – March 27, 2024, Discussing the role of a Fulbright Specialist, Ball State University, IN

LICENSES

State of New Jersey Department of Education - Business Education - [inactive]

FINRA/NASD - Registered Principal Series 24 & Registered Representative Series 7- [inactive]

PROFESSIONAL AFFILIATIONS

Member – Fulbright Association [current]
Member – American Management Association [current]
Member - American Association of University Administrators [former]
Member – Project Management Institute [former]
Member - Toastmasters International, Advanced Toastmaster Bronze and Competent Leader

Reviewer - Academy of Management
Reviewer - American Marketing Association
Reviewer - Cogent Economics and Finance
Reviewer - Eastern Academy of Management
Reviewer - Financial Management Association
Reviewer - Managerial and Decision Economics

Board of Director Brookdale Community College [current]
Board of Director Fulbright NJ Chapter [current]
Board of Director and Treasurer Art Beyond Sight [former]
Council Member Fulbright Finland [current]
Alumni - New York City Technical College Alumni Association
Alumni - Nova Southeastern University Alumni Association
Alumni - Pace University Alumni Association

Honor Society - Beta Gamma Sigma
Honor Society - Delta Mu Delta

MEDIA

1. Contributor to “TheStreet.com”
<https://www.thestreet.com/author/john-donnellan>
2. Contributor to: *Association of American Colleges & Universities – Academic Minute*
<https://academicminute.org/2020/09/john-donnellan-new-jersey-city-university-arc-model-for-higher-education/>
3. Linked in
<https://www.linkedin.com/in/johntdonnellan/>