

**EDUCATION****Doctoral of Professional Studies – Management/International Business**

Pace University, New York, NY

**Master of Business Administration – Management/Entrepreneurship**

Nova Southeastern University, Broward, FL

**Bachelor of Business Administration - Management**

Pace University, New York, NY

**Associate in Applied Sciences - Advertising**

New York City Community College, New York, NY

**ACADEMIC EXPERIENCE – DUTIES AS CHAIR****NJCU Professor – School of Business, Jersey City, NJ 2013 - Present**

Oversee four undergraduate and three graduate majors, serving 450+ students.

Lead a department of six full-time and 25 part-time faculty members, along with one assistant, managing all aspects of budget, staffing, promotion, reappointment, and scheduling within a unionized AFT/CWA environment, ensuring AQ/PQ compliance.

Member of the Senate Executive Committee.

Serve as Treasurer and Executive Committee Member for AFT Local 1839.

Participate on the Advisory Board of Brookdale Community College.

Approved numerous articulation agreements with community colleges to streamline student transfers.

Spearheaded the transition of all curricula to an online format, training faculty for effective online instruction, with a focus on Quality Management standards.

Ensured departmental assessment processes meet ACBSP standards, with efforts underway to achieve AACSB accreditation.

Established the Management Advisory Board, fostering partnerships with local businesses for internships and full-time employment opportunities.

Developed international cooperative project-based learning initiatives for students, broadening their global exposure.

Created the Management Student Mentoring Program, engaging all faculty in mentoring roles to support student development.

Alumni Council member

Board of Director New Jersey Fulbright Association Chapter

NJCU Fulbright Liaison

Fulbright Association Conference 2024, Table Talk on “Using AI to Overcome Obstacles in Financial Literacy – Myths and Realities”

U.S. Department of State 2023 - TIE Alumni representative – Birmingham Alabama.  
Brainstorming with 40 fellow Fulbright alumni on how to give rural communities a global voice. Received \$10,000 grant with fellow Fulbright Alumni to showcase “Global Voices in the Rural Community”

Fulbright Association Conference 2022, Table Talk on “Internationalization of Higher Education”

Fulbright 2022 Specialist Award – LAPIN Lapland University of Applied Sciences Finland – teaching and research on Sustainability of Business in the Arctic Circle

Visited several universities and lectured on sustainability.

Fulbright 2020 Scholar Award– Turku UAS Turku University of Applied Sciences Finland – collaborative teaching with USA and Finland. Delivered keynote address on – “Agile, Resilient, Creative – readiness for jobs that do not yet exist”.

Discussed Circular Economy and Triple Bottom Line with The Finnish Innovation Fund Sitra

Fulbright 2017 Specialist Award – SAMK Satakunta University of Applied Sciences 2017 - collaborative research with USA and Finland

Worked with local businesses and Chamber of Commerce

Technical program reviewer for the Binational Fulbright Commission in Egypt, Fulbright Finland, and the Institute of International Education® (IIE)

Winner of the "Bright Idea Award" award among NJ business schools – Seton Hall University, 2018

Clinton Global Initiative University (CGIU) NJCU Mentor since F2020

Founding member of the NJCU University of the Arctic (UArctic) program (2018-2020)

### **LECTURED AT THE FOLLOWING UNIVERSITIES**

Åbo Akademi University Finland

Aksaray University Turkey

Assumption University Thailand

Beijing City University China

Cabrini University PA

Changzhou University China Lecturer

East Stroudsburg University PA

Helsinki School of Business Finland

International Management Institute India

Jilin International School of Language China

K J Somaiya Institute of Management Mumbai India

Metropolia University Finland

Montpellier Business School France

Lapland University of Applied Sciences Finland



**BUSINESS EXPERIENCE**

**JPMORGAN CHASE BANK, New York, NY**

**2003 - 2015**

*Vice President, Product Management, Treasury Services (2010 –2015)*

The faculty line at NJCU overlapped with the role at JPMorgan from 2013 through 2015. This overlap occurred because JPMorgan requested additional time due to the debt ceiling crisis within the federal government. Permission was granted by NJCU and JPMorgan to have a short-term dual role, which concluded in 2015.

Responsibilities during this period included:

- Developing global business strategies for Treasury Services Product

- Chairing the Treasury Services Liquidity Risk and Compliance Committee, with oversight for AML, FATCA, KYC, and Dodd-Frank compliance issues in the business. Acted as subject matter expert (SME) on compliance issues within Liquidity.

- Handling administrative responsibilities for the Treasury Services Intern and Analyst programs, including university placements.

- Serving as the Global Project Manager for large-scale projects



Acted as a liaison to legal and compliance departments, ensuring that all communications adhered to regulatory guidelines and maintained the highest standards of compliance.

Awarded the prestigious "Dalbar" Communications Award in 2000 for outstanding communications design, highlighting the commitment to delivering clear and engaging messages to customers.

Managed risks associated with product communications to ensure compliance with state regulations, mitigating potential issues and maintaining a strong reputation for regulatory adherence.

### **PUBLICATIONS & PRESENTATIONS**

“Reflections on the Internationalization of Higher Education”

“Impact of social media on consumer buying patterns”

“A case for resource-based view and competitive advantage in banking” DOI: 10.1002/mde.3041

“A Comparison of Pedagogy in China and USA Classrooms”

“Global Sustainability Risk to India”

“The Impact of Working Capital Components on Firm Value in US Firms”

“Greater Participation in Sport by Women Creates an Economic Benefit”

“Effect of Ad Repetition and Relevance in Social Media Advertising”

“Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises”

“The Technology of Ratings Then and Now; Hiding in Plain Sight”

“How Expert Judgement Reacts to a Major Financial Crisis: An Analysis’s of the 1925-1933 Bond Ratings of John Moody”

Presenter – 2024 May Montclair State University, , “Perspective on How Intercultural Experience Help Us Survive & Thrive”

Presenter – 2024 March University de las Americas Puebla, Mexico  
“Greed is Good? Wall Street Perspective”

Presenter – 2024 Lapland April University of Applied Sciences, Finland  
“Sustainable development projects – Wall Street prospective”

Presenter – 2024 January Fulbright Association  
“Adventures in Finland as a Fulbright Scholar – Elves, Reindeer’s and Happiness”

Presenter – 2023 October University de las Americas Puebla, Mexico  
“Greed is Good? Wall Street Perspective”

Presenter – 2023 October Lapland University of Applied Sciences, Finland  
“Sustainable development projects – Wall Street prospective”

Presenter – 2023 March University de las Americas Puebla, Mexico  
“Wall Street Ethics – Myth or Fact”?

Presenter – 2022 Fulbright Association’s 45th Annual Conference  
“Internationalization of Higher Education”

Presenter – 2022 University de las Americas Puebla, Mexico  
“Wall Street Ethics – Myth or Fact”?

**Keynote Address**– 2021 K J Somaiya Institute of Management Mumbai India  
“Business Agility and Adaptability in the VUCA Environment”

Presenter – 2021 K J Somaiya Institute of Management Mumbai India  
“Reflections on the Internationalization of Higher Education”

Presenter – 2021 American Association of University Administrators  
“Reflections on the Internationalization of Higher Education”

Presenter – 2021 Aksaray University, Turkey  
“The overall change post-pandemic in the globalization of education”

Presenter – 2021 University de las Americas Puebla, Mexico  
“Leadership and Innovation”

Presenter – 2021 University of Worcester, UK  
“New Business Idea Model”

Presenter 2020 Eastern European Fulbright Association to USA Administration  
“The New Reality of Partnerships”

Presenter – 2020 Fulbright Finland Alumni  
“The New Reality of Partnerships”

Presenter – 2020 K J Somaiya Institute of Management Mumbai India  
“Perspectives and Strategies on how building a network helps to solve diplomacy issues”

Presenter– 2020 Helsinki School of Business Finland  
“Sustainability and Ethics in Business”

Presenter– 2020 Metropolia University Finland  
“Sustainability and Ethics in Business - JPMorgan”

Presenter– 2020 Åbo Akademi University Finland  
“Sustainability and Ethics in Business”

**Keynote Address** – 2020 Turku University of Applied Sciences “A-R-C, “Developing careers in jobs that do not yet exist.”

Presenter – 2019 Conference on Education Research Symposium – Green Templeton College, Oxford University UK  
“A Comparison of Pedagogy in China and USA”

Presenter - 2018 ACBSP Region 1 Conference -NJCU, NJ  
“Global Entrepreneurial and Leadership Collaboration – NJCU and SAMK”

Presenter - 2017 Oxford Business & Economics Conference (OBEC) – Saïd Business School, Oxford University UK  
“A Case for RBV in the Banking Industry: One firm’s use of RBV for competitive advantage”

Presenter – 2017 Fifth Annual International Conference on Sustainable Development (ICSD) - Columbia University “Global Sustainability Risk to India”

Presenter – 2016 Cambridge Business & Economics Conference – Murray Edwards College, Cambridge University UK  
“Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises”

Presenter – 2016 XXIV International Economics Convention - Mumbai, India  
“A Global Economic Risk Perspective of India”

Presenter – 2015 XXIII International Economics Convention - Mumbai, India  
“Corporate Social Responsibility in Japan”

Presenter – 2015 Association of Global Management-Columbia University  
“Greater Participation in Sport by Women Creates an Economic Benefit”

Presenter – 2015 Annual Meeting of the Eastern Academy of Management  
“Agency Theory in Banking - Lessons from the 2007-2010 Financial Crises”

Presenter – 2015 Socionomics Conference  
“Results of the Decade” and Bond Rating Stability During the U.S. Great Depression

Presenter – 2014 NJCU President’s Research Roundtable Series  
“Global Business and Critical Thinking in Chinese Universities”

Presenter – 2014 Marketing EDGE Direct/Interactive Marketing Research Summit  
“Effect of Ad Repetition and Relevance in Social Media Advertising”

Presenter – 2014 Annual Meeting of the Academy of Management  
“Results of the Decade” and Bond Rating Stability During the U.S. Great Depression

Presenter - 2013 Annual Meeting of the Academy of Behavioral Finance & Economics  
“Results of the Decade” and Bond Rating Stability During the U.S. Great Depression

Panelist – May 7, 2024, Fulbright-NJ Perspective on How Interculture Experiences Help US Survive & Thrive, Montclair State University, NJ

Panelist – March 27, 2024, Discussing the role of a Fulbright Specialist, Ball State University, IN

**LICENSES**

Business Education - [inactive]  
Registered Principal Series 24 & Registered Representative Series 7- [inactive]

**PROFESSIONAL AFFILIATIONS**

Member – Fulbright Association [current]

Member – American Management Association [current]

Member -

Member of the American Management Association (AMA) and the American Marketing Association (AMA)

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Board of Director Brookdale Community College [current]  
Board of Director Fulbright NJ Chapter [current]  
Board of Director and Treasurer Art Beyond Sight [former]  
Council Member Fulbright Finland [current]  
Alumni - New York City Technical College Alumni Association  
Alumni - Nova Southeastern University Alumni Association  
Alumni - Pace University Alumni Association

Honor Society - Beta Gamma Sigma  
Honor Society - Delta Mu Delta

### **MEDIA**

1. Contributor to “TheStreet.com”  
<https://www.thestreet.com/author/john-donnellan>
2. Contributor to: